ATTACHMENT 1 - Information sheet

PhD Program in 'Identity design. Methodologies, action and tools for the regeneration of communities and territories' – 40th cycle, Academic Year 2024-2025

<table>
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<tr>
<th>Duration</th>
<th>3 years</th>
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<td>Positions</td>
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**Of which**

With scholarships funded by resources under Ministerial Decree 630/2024, subject to the finalization of the agreement concerning co-financing by companies.

| n. 1 | Period at the company: Margaritelli S.p.A. - 15 months |
|      | Mandatory period abroad - 6 months                  |

| n. 1 | Period at the company: Direzione Regionale Musei Umbria - 15 months |
|      | Mandatory period abroad - 6 months                  |

Without scholarship

| n. 1 (if available) |

Research project

| Yes |

Coordinator

| Prof. Marco Tortoioli Ricci |

Description of the PhD Research Topics

The PhD program in 'Identity design. Methodologies, action and tools for the regeneration of communities and territories' addresses the current need for research development in the scientific fields of design applied to the regeneration of communities and territories. It views design as a tool for reactivation and rethinking, an area in which integrating complex knowledge and formulating multidisciplinary and multisectoral research topics is essential.

The transitions faced by contemporary society—environmental, geopolitical, social, economic, and gender-related—have led to changes that traditional institutional forms of governance struggle to interpret. This is particularly relevant to the sudden and unexpected shifts that test communities' ability to recognize and react.

Contemporary art and design draw extensively from
societal and environmental emergencies, using artistic practice as a tool for critical reflection and proposing dynamics that foster new visions and relationships in engaging the public.

In this sense, the designer takes on the role of an actor capable of activating forms of design that enhance the complex system of intangible values, which become the basis for establishing forms of cultural rooting. This involves exploring the critical function of a subject tasked with rediscovering and defining the real objectives of the project when applied to communities, system economies, and territories. The designer must balance goals of inclusion, sustainability, processes, and knowledge within the design process. The designer operates within a multidisciplinary field and approaches the utility and application of the project from a holistic and transdisciplinary perspective.

In this context, design encompasses areas ranging from research to methodological definition, from the creation and development of original languages that blend artistic practice with systematic thinking, to the redefinition of tools that support both classical and generative, digital design, and multidimensional applications.

The research topics that the PhD program embraces and develops cover the following artistic and scientific fields:
- Visual communication design
- Product design
- Environmental design (from museums to cities)

PARTICIPATION REQUIREMENTS
Applications for selection may be submitted by individuals of any age or nationality who hold one of the following qualifications:

Second-Level Degrees Required for Admission:
- DASL01 - Painting
- DASL02 - Sculpture
- DASL03 - Decoration
- DASL04 - Graphics
Specialist Degrees Required for Admission:
1/S (Specialist Degrees in Cultural Anthropology and Ethnology)
2/S (Specialist Degrees in Archaeology)
3/S (Specialist Degrees in Landscape Architecture)
4/S (Specialist Degrees in Architecture and Building Engineering)
10/S (Specialist Degrees in Preservation of Architectural and Environmental Heritage)
12/S (Specialist Degrees in Conservation and Restoration of Historical-Artistic Heritage)
17/S (Specialist Degrees in Philosophy and History of Science)
95/S (Specialist Degrees in Art History)
103/S (Specialist Degrees in Theories and Methods of Industrial Design)
LMR/02 (Conservation and Restoration of Cultural Heritage)

Academic Diploma and/or Degree obtained under the regulations prior to the implementation of reform laws No. 508/1999 and No. 509/1999, equivalent to the above-mentioned diplomas and degrees, according to current regulations on equivalence for the purpose of participating in public competitions.

For degrees obtained abroad, please refer to the provisions of article 3 of the call.

DEADLINE AND APPLICATION SUBMISSION PROCEDURE

Applications must be submitted no later than 2:00 PM on September 7, 2024, via certified email.
(PEC) to the address abaperugia@pec.it, indicating in the subject line: "[First Name-Last Name] PhD Competition 40th Cycle AY 2024/2025," under penalty of exclusion from the selection procedure. Candidates are advised to keep the size of the documents attached to the PEC as small as possible.

**DOCUMENTS AND CERTIFICATES TO BE ATTACHED TO THE APPLICATION**

All documents attached to the application, if drafted in a language other than Italian or English, must be accompanied by an official translation into one of these languages and certified as true copies of the original.

<table>
<thead>
<tr>
<th>MANDATORY DOCUMENTS – Article 4</th>
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<td><strong>To be attached UNDER PENALTY OF EXCLUSION</strong></td>
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<td>a)</td>
<td>Certificate of attainment of the second-level diploma or master’s degree (or equivalent qualifications obtained in Italy or abroad), including exams taken and related grades and credits, or a Self-Certification of the Academic Qualification (Article 46 - letters I, m, n - D.P.R. December 28, 2000, No. 445). Graduating or degree-seeking students must provide a certificate of enrollment instead of the attainment certificate. The documentation is valid if drafted in Italian or English.</td>
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<td>b)</td>
<td>Copy of the thesis and its abstract (maximum 2000 characters including spaces).</td>
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<td>c)</td>
<td><em>Curriculum vitae et studiorum</em>, dated and signed, including descriptions of any professional experiences and other qualifications held by the candidate.</td>
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<td>d)</td>
<td>Research project (according to Model 1 – published with the call).</td>
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<td>e)</td>
<td>Copy of the identity card or passport (mandatory for foreign candidates).</td>
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<td>f)</td>
<td>Receipt of payment of the application fee.</td>
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<td>g)</td>
<td>Self-declaration (according to Model 2 – published with the call).</td>
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### OPTIONAL DOCUMENTS – Art. 4

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<tr>
<td>h)</td>
<td>Artistic portfolio (maximum 10 pages)</td>
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<tr>
<td>i)</td>
<td>Publications <em>(maximum 3)</em></td>
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References to documents or publications submitted to this or other institutions, or to documents attached to other applications for different competitions, are not allowed. According to Article 15 of Law 183/2011, Public Administrations cannot accept certificates issued by other Public Administrations.

### EVALUATION CRITERIA AND PROCEDURE FOR THE SELECTION PROCESS

For the evaluation, aimed at assessing the candidate's aptitude for research and their basic preparation for the program, the Commission has 60 points available, with 30 points allocated to the evaluation of qualifications and 30 points to the interview. The minimum score required for qualifications to proceed to the interview is 9/30. The minimum score required to pass the interview is 21/30. The interview will be conducted in person at the Accademia di Belle Arti “Pietro Vannucci” in Piazza San Francesco al Prato, 5 – Perugia (PG).

Eligibility is achieved with a total score of 30/60 or higher. The evaluation of qualifications will consider the academic/university background, any additional training and professional or research experiences, and any scientific publications.

**Criteria for the Evaluation of Qualifications**

The scores for the evaluation of qualifications, which are allotted a maximum of 30 points, are assigned as follows:

- **Academic/University Background**, up to a maximum of 14 points, with the following distribution:
  - Degree grade up to a maximum of 9 points, as follows:
- Grade 110/110 with honours: 9 points;
- Grade 110/110: 8 points;
- Grades between 105/110 and 109/110: 6 points;
- Grades between 100/110 and 104/110: 4 points;
- Grades between 90/110 and 99/110: 2 points;
- Grade lower than 90/110: 0 points.

Exclusively for candidates who obtain the required qualification after the application deadline, for whom it is not possible to evaluate the degree grade, the weighted average of the exams taken will be evaluated, with a maximum of 9 points awarded according to the following scheme:
- Average of 30: 9;
- Average of 29: 8 points;
- Average of 28: 6 points;
- Average between 26 and 27: 4 points;
- Average between 24 and 25: 2 points;
- Average lower than 24: 0 points.

For the thesis, up to a maximum of 5 points for a relevant thesis, with the following distribution:
- Thesis of excellent quality in terms of artistic-scientific depth: 5 points;
- Thesis of good quality in terms of artistic-scientific depth: 3 points;
- Thesis of sufficient quality in terms of artistic-scientific depth: 1 point.

For candidates who obtain the required qualification after the application deadline, the thesis will be evaluated according to the above criteria only if submitted in its final version with the supervisor's signature.

Additional training and relevant artistic-professional and research experiences, up to a maximum of 8 points, will be awarded as follows:
- For each relevant artistic-professional experience in the field of scientific research (research grant, scholarships for research projects, research contract, etc.): 4 points;
- For each other relevant experience in the field of artistic and/or scientific research and teaching (research collaboration, subject expert and/or tutor for academic/university courses, participation in conferences, etc.): 2 points;
- For each relevant training course (second-level master's, specialization, training courses, etc.): 2 points;
For each other relevant training experience (professional certification, professional qualifications, etc.): 1 point.

Publications – up to a maximum of 8 points for relevant publications, awarded as follows:

- For each publication of excellent quality in terms of artistic-scientific depth and editorial relevance: 3 points;
- For each publication of good quality in terms of artistic-scientific depth and editorial relevance: 2 points;
- For each publication of sufficient quality in terms of artistic-scientific depth and editorial relevance: 1 point.

The overall evaluation of qualifications, expressed in thirtieths, will be accompanied by a reasoned judgment.

**Criteria for the Evaluation of the Interview**

The interview will consist of questions posed to candidates concerning the discussion of their qualifications, the proposed research project, and the topics covered by the PhD program. In this regard, candidates are required to prepare a research project proposal to be submitted with their application, which they will present during the interview.

The interview will also aim to assess the candidate’s aptitude for research, willingness to undertake experiences abroad, and their artistic-scientific interests.

Candidates may choose to conduct the interview in English. For interviews conducted in Italian, an assessment of English language proficiency will be carried out.

To this end, English texts will be provided for reading and translation.

The interview will be scored out of a maximum of 30 points based on: subject knowledge; clarity of presentation; research aptitude; willingness to undertake experiences abroad; and scientific interests of the candidate. Scores will be assigned according to the following grading scale:

- 30/30 Excellent performance;
- 29/30: Almost excellent performance;
- 28/30: More than distinct performance;
- 27/30: Distinct performance;
- 26/30: Almost distinct performance;
- 25/30: More than good performance;
- 24/30: Good performance;
- 23/30: Almost good performance;
- 22/30: More than sufficient performance;
- 21/30: Sufficient performance;
- 20/30: Insufficient performance;
- 19/30: Seriously insufficient performance;
- 18/30: Poor performance;
- 17/30: Seriously poor performance;
- 16/30: Deficient performance;

**Interview Schedule**

On August 26, 2024, a notice will be published on the Accademia’s website at https://www.abaperugia.com/category/bandi-e-concorsi/ and on the Accademia's notice board (‘Albo Pretorio’), detailing the dates and times for convocations or any other relevant information regarding this selection. **This notice serves as formal notification, and no personal communications will be sent.** Failure to appear for the selection tests will be considered as an implicit withdrawal from the selection process, regardless of the reason.